

“ Let’s Hear From You ”

Dear Customer: Please help us to serve you better by taking a couple of minutes to tell us about your shopping experience. We appreciate your business and want to make sure we meet your expectations.



The following questionnaire evaluates your views on the store you visited.



Store:.....

1. Parking spaces and shopping trolleys are available and accessible
2. Store hours are convenient for my shopping needs.....
3. Store layout is designed for ease of shopping,
and atmosphere and décor are appealing.
4. Staff is friendly, courteous and knowledgeable.....
5. Shelves are well stocked and maintained.....
6. Shelf tags clearly identify product price.....
7. Displays are well signed highlighting products and promotions
8. Merchandise sold is of the highest quality.
9. Products are always fresh and rotated.
10. TSC offers an extensive variety of products.....
11. Store and restroom facilities are clean and well maintained.....
12. Store has sufficient number of cashiers at all times.
13. Cashiers thank me for shopping at the end of my purchase.....
14. Store carry out service is always available.
15. "Sultan" private label products are good value for money.....
16. Promotional offerings are attractive and well advertised.....
17. In-store signage attracts my attention to promotions,
imported products & new arrivals.
18. TSC advertisements encourage me to visit the store.....
19. TSC Rewards Card Program provides attractive promotional offers.....
20. Overall I am very satisfied with the store.....

If you have any other comments or concerns regarding your shopping experience at TSC, please feel free to mention them below:

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Thank you for your feedback. We sincerely appreciate your honest opinion and valuable input.

Name:..... Phone:.....

E-mail:..... TSC Rewards Card Number: